



Business Studies



Our intent

The Business Studies curriculum is designed to support students to develop a rich understanding of the world of business through engaging and creative opportunities that extend beyond the classroom environment. Pupils will have opportunities to develop, practice and implement the skills needed to make well-informed business decisions, to justify reasons for their decisions and become creative problem solvers who will be able to reflect on their experiences and develop adaptive practices so they may confidently navigate the fast paced world of business and commerce.

By exploring a range of content over their two year course pupils will develop a solid understanding of the core elements of a successful Business Enterprise and how they can utilise these skills to contribute effectively in any future role. Pupils have opportunities to develop a wide range of applied knowledge and practical skills whilst setting up a successful business enterprise including;- analytical and problem solving skills, critical thinking and research skills, planning and time management skills, creative thinking and presentation skills and effective communication skills among others.

Their exploration of key concepts blends seamlessly with their assessment projects culminating in a formal 'Business Pitch' to a range of stakeholders with opportunities for self and peer reflection. The interwoven themes allow pupils to understand business theories, how these may work in practice and the challenges that may be faced. Pupils are able to explore a vast range of careers where their skills and knowledge will be applicable and will have opportunities to network with businesses in the local area.

Our 'why'

Understanding the fast paced world of business enables pupils to develop a range of soft skills that are fully transferable and applicable to a vast array of industries and roles. This allows pupils to maximise their chance of success in their chosen industry.

A huge range of sectors value a core understanding of the many moving parts of successful businesses and enterprises and the theories behind these. We want to ensure pupils are fully equipped with life long skills that enable them to maximise their potential once they leave the Thomas Lord Audley School.

Technological advancements mean pupils need to be increasingly confident using a range of software and understanding the strengths and weaknesses of various programmes to meet theirs and the needs of industries.

Business studies at The Thomas Lord Audley School focuses on enabling pupils to increase their cultural capital and understanding of the world around them, develop a rich understanding of marketing and business enterprise and associated skills, delve into potential careers post school and make strong links between the course and the world of commerce ensuring pupils have secure knowledge and misconceptions are addressed.

Our 'how'

Ensuring pupils have opportunities to develop these skills in a safe nurturing environment enables pupils to be truly self reflective and develop skills through a range of engaging activities to deepen their understanding of themselves and the skills needed to be successful in their chosen industry.

Pupils are given the opportunity to develop rich industry specific knowledge by exploring the complex world of business and enterprise through expert teaching, independent research and a range of group discussions and tasks culminating in a professional pitch to a range of stakeholders.

Pupils are given the opportunity to enhance their personal marketability through use of up to date technology and appropriate software ensuring they can confidently use a range of tools to conduct research, present their findings and reflect on these.

Business Studies at Thomas Lord Audley School gives students opportunities to further develop their understanding of a range of industries through the use of trips, external speakers and events such as the Business Enterprise Day. This supports pupils to broaden their knowledge and understanding of the subject by giving them real world experiences.

The Business curriculum ensures pupils are supported to further develop their reading skills in line with the schools reading strategy and enhance their understanding and use of Tier 3 vocabulary.

Students' learning is regularly assessed through a range of low stakes and formal assessments ensuring pupils are given the opportunity to showcase their knowledge and understanding and reflect on areas of opportunity.